

★★★★★ **So, You Want Significance!**, April 10, 2006

Reviewer: [Larry L. Van Oort](#) (Cedar Falls, Iowa) - [See all my reviews](#)

REAL NAME™

Being lovingly known and understood by those critically important to you during your life AND after. Leaving your indelible influence with those with whom you have shared soul-touching experiences. Immersing yourself in the thrill of genuine mutual respect with your immediate and extended families. Being forever remembered by your lineage for who you were and for what you stood. If these statements are a big part of who you are or who you want to be, then reading BEATING THE MIDAS CURSE is a must.

This book's six-step experience, called The Heritage Process, is your path to significance. However, your experience must be guided by someone trained by the authors' forward-thinking organization, The Heritage Institute. Why? Because this is a what-it-is book, not a how-to. Many months, even years, of on-going training by your leader are required for you to successfully arrive at your life-changing destination. If you identify with the person described above, your life, too, can arrive at the SIGNIFICANCE you want . . . and need.